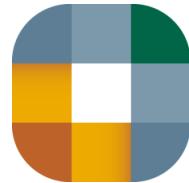


State Library
of Oregon



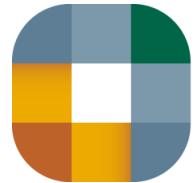
Early observations

Initial assessment of communications



Based on Coraggio Group study

1. Build awareness of State Library and services. What is value and how do I use it?
2. Coordinate outreach across divisions as much as possible.
3. Need to work on “shared language” to use across divisions. (our brand story).
4. State employees (specific audience)
 - **We will help you find** the information, training, resources to do your job



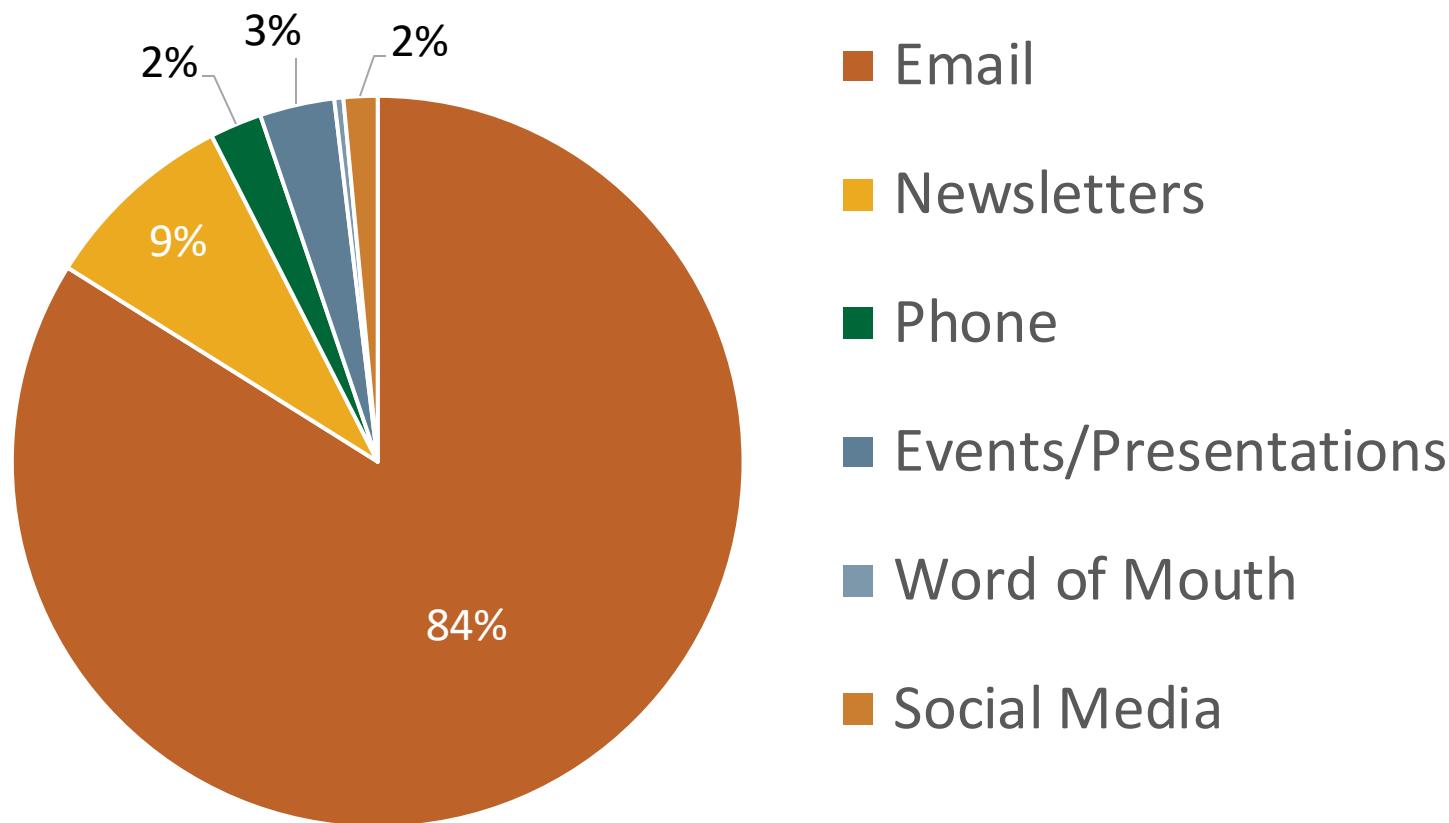
Current channels

- Website
- Social media
- ListServ
- Newsletters
- Events
- Table at other agencies
(in person)
- Embedded librarians
- Consulting
- Brochures



Current channels

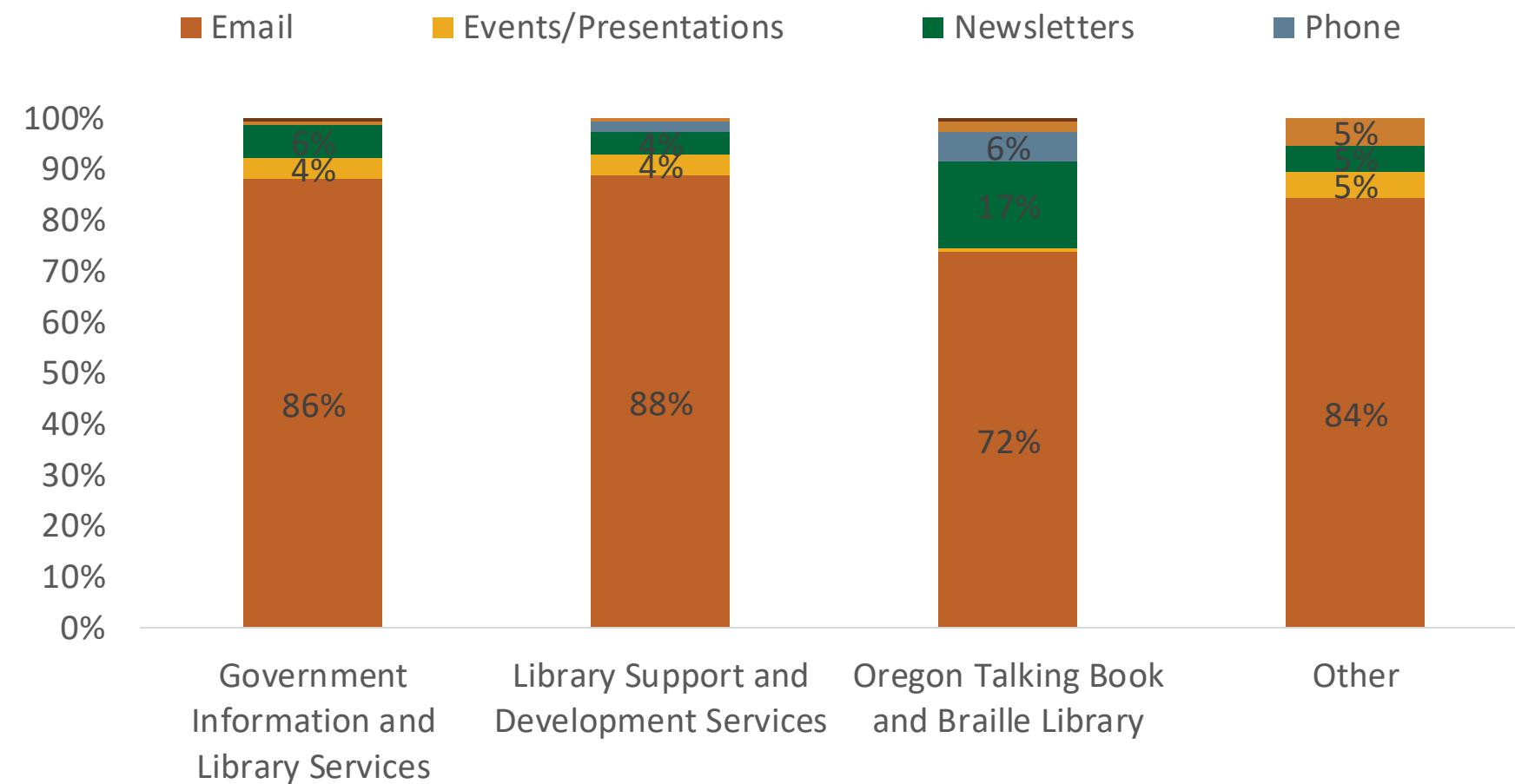
People prefer to hear from us through ...

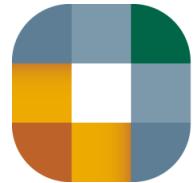




Current channels

People prefer to hear from us through ...





- Email (newsletters, e-blasts):
 - Best way to create/deliver
- Assess new website:
 - What works, what to change
 - Look at other agencies
 - Differences (where am I?)



Current channels

 [Oregon.gov](#) [Home](#) [About Us](#) [Common School Fund](#) [Land Board](#) [Newsroom](#) [Laws & Rules](#) [Ocean Science Trust](#) 

 **Department of State Lands**

Ensuring a Common School Fund legacy through sound management of our trust responsibilities and the protection of waters of the state.



Land

- [Use of State-Owned Land](#)
- [State Land Sales](#)
- [Elliott State Forest](#)
- [Rangeland](#)
- [Related Forms](#)



Waterways & Wetlands

- [Use of State-Owned Waterways](#)
- [Planning and Conservation](#)
- [Permits & Authorizations](#)
- [Placer Mining](#)
- [Related Forms](#)



Unclaimed Money & Estates

- [Find Lost Funds](#)
- [Holder Reporting](#)
- [Estates With No Heirs](#)



South Slough

- [About South Slough Reserve](#)
- [Community Education Programs](#)
- [Resources for Educators](#)
- [Science Program](#)
- [Get Involved](#)

Current Topics

- [Jordan Cove Energy Project](#)
- [Email and Mail Notice of Security Vulnerability on Unclaimed Property Website](#)
- [Procurement and Solicitations](#)

Public Meetings

[Full calendar](#)

[Start Date & Time](#) [End Date & Time](#) [Meeting Title](#) [Agency, Board, Commission, Branch](#)

 [Oregon.gov](#) [Home](#) [Codes](#) [Laws & rules](#) [Licensing](#) [Continuing education](#) [Inspector training](#) [Permits](#) [Forms](#) [Contact us](#) [Email updates](#) 

 **Building Codes Division**
Better Buildings for Oregon



Codes and standards

- [Adopted codes online](#)
- [Alternate methods](#)
- [Code interpretations](#)
- [Laws and rules](#)



Licensing

- [Renew a license](#)
- [License holder search](#)
- [Continuing education](#)
- [Enforcement](#)



Permits and services

- [ePermitting](#)
- [Minor labels](#)
- [Ready-build plans](#)
- [Manufactured home ownership](#)



Inspector certifications

- [Inspector Training Program](#)
- [Course descriptions](#)
- [Certification holder search](#)
- [2017 Code change class schedule](#)

Meetings

- [Boards](#)
- [Rulemaking hearings](#)
- [Code adoption and review](#)
- [View live meetings](#)

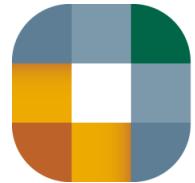
Local and regional resources

- [Local building department directory](#)
- [Building department administration](#)
- [Drug lab properties](#)
- [Regional program services](#)
- [Public records request](#)

Upcoming meetings

Date	Meeting
Dec. 13, 2018	State Plumbing Board 9:30 a.m. Agenda and board packet
Jan. 8, 2019	Residential and Manufactured Structures Board 9:30 a.m.

[See the full calendar](#) 



Current channels

OREGON.GOV Divisions ▾

State Library of Oregon

Providing leadership and resources to continue growing vibrant library services for Oregonians.

The Library

- Contact us
- Volunteer at the Library
- Book a conference room
- Jobs & Employment
- State Library Board & Advisory Councils
- Publications

Our Collections

- State Library Catalog
- State Government Publications
- Federal Government Information
- Digital Collections
- Databases for State Employees
- Request / Renew Materials

Oregonians with Print Disabilities

- Register for Talking Books
- Using Talking Books
- Browse Talking Books Online Catalog
- Download Talking Books
- Request a Descriptive Video, Magazine, or NFB-Newsline
- Donate to Talking Books

Oregon Libraries

- About Libraries in Oregon
- Grants & Aid for Libraries
- Resources & Services for Libraries
- Statewide Programs & Initiatives
- More information for Oregon Libraries

 Help us improve! Was this page helpful?

OREGON.GOV Divisions ▾

Our Collections

 > Our Collections

 Help us improve! Was this page helpful?

For Everyone

- Digital Collections
- Federal Government Information
- State Library Catalog
- Special Collections

For Oregonians

- Databases for Oregonians
- Talking Book and Braille Library
- State Government Publications
- Library and Information Science Collection

For State Employees

- Register with the Library
- Databases for State Employees
- Request / Renew Materials
- Get Help



**State Library
of Oregon**

Current channels

State Library of Oregon
Government Information and Library Services

HOME

NEW USERS

RESEARCH TOOLS

SERVICES

I WANT TO...

Ask a Librarian

E-mail address
Your Question/Message
A librarian is online.
Send

BROWSE DATABASES

REQUEST/RENEW MATERIALS

RESEARCH TOOLS

SERVICES

December 2018

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
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Upcoming Events:
A Review of the Scopus Database
Tuesday, December 18, 2018 2:00pm
[Show All](#)

Search the Catalog **Find a Journal** **Search all**

Search **Advanced Search**

f **t** **p** **t** **@**

State Library of Oregon
Catalog

Everything **All Fields** **Search** **Advanced Search**

State Library Catalog
About Us
Photograph Collection

Public Access to Collections
Monday through Friday:
1:00 pm - 4:00 pm
Directions and Parking
Digital Collections
Special Collections
State Library website

Public Access to Government Information
Federal Government Publications
Oregon Government Publications
Read All About It, Oregon (blog)
Reports to the Oregon State Legislature

Welcome to the State Library of Oregon Catalog!

The primary focus of the library collection is state and federal publications, government research, and Oregon history.

Any Oregon resident with current photo ID may check out circulating materials in person at the State Library.

Ask a Librarian

E-mail address
Your Question/Message
A librarian is online.
Send

Digital Collections **Talking Book and Braille Library** **Library and Information Science Collection** **Answerland**

OREGON STATE LIBRARY
Digital Collections

Search All Collections **Search**

Ask a Librarian

Search this Collection **Search**

Grid view **List view**

State Library of Oregon Digital Collections

State Library of Oregon Digital Collections include:

- Permanent access to current and historical publications of Oregon state government
- Representative maps from the State Library's digital collection
- Publications of other Oregon entities, including city, county, and tribal governments
- Federal publications that focus on Oregon and the Pacific Northwest

Digital Collections do not include digital copies of all publications in the State Library's collection.

Celebrating Oregon's State Tree the Douglas Fir **DIGITAL HIGHLIGHTS** **STATE OF OREGON GOVERNMENT PUBLICATIONS** **Oregon Maps**

Oregoniana **UNITED STATES GOVERNMENT PUBLICATIONS** **VIDEOS BY GOVERNMENT AGENCIES**



- Social media
 - Define goals/call to action
 - Consolidate?
 - Guidelines
 - Ways to improve engagement
 - Photos of trainings or embeddeds working with state employees
 - Announcements (visits, trainings, grant opps, etc.)



- Create agency-wide communications plan/editorial calendar
 - Try to use theme across channels/divisions
- Continue to refine website to make sure people can find info, resources such as Safari
- In what areas can we actually create more awareness?



- Ways/tips for embedded librarians to do outreach
- Use “success stories” as examples of how we help
- Connect with HR/Communications in agency to get info out to new employees
- Use trainings as a way to do outreach